



The Nation's Leader in Ancillary Income Management

Pole Banner Marketing

Overview

The Light Pole Banner Marketing Program (PBM) is a turn-key concept that earns ancillary revenue for your properties while enhancing the shopping experience. EPM aligns with the best media partners industry wide to guide top brands and advertisers to book this use across our clients portfolio. With campaigns ranging from healthcare to food service, this program helps to drive revenue while delivering positive messages to the community.

Benefits

Create short term passive revenue (portfolio wide)

Program implementation and management at No Expense!

Rent collection, insurance, and maintenance handled by EPM

Program Requirements

Footprint: 6 Banners Minimum

Term: 1 - 3 Months Average (Up to 6)

Size: 7' High x 3' Wide (Standard)

Property Type: Shopping Center, Mall

Other: Content is non competitive, no explicit or undesirable media/imagery

Sample Banner

