



EMINENT PROPERTY<sup>®</sup>  
MANAGEMENT



The Nation's Leader in Ancillary Income Management

## Pole Banner Marketing

### Overview

The Light Pole Banner Marketing Program (PBM) is a turn-key concept that earns ancillary revenue for your properties while enhancing the shopping experience. EPM is aligned with Look Media and the Look Banner Network to guide top brands and advertisers to book this use across our clients portfolio. With campaigns ranging from healthcare to food service, this program helps to drive revenue while delivering positive messages to the community.

### Benefits

- Create short term passive revenue (portfolio wide)
- Program implementation and management at No Expense!
- Rent collection, insurance, and maintenance handled by EPM
- Hardware and production elements are temporary
- National level brands and advertisers reach customers and create engagement

## Program Requirements

**Footprint:** 6 Banners Minimum

**Term:** 1 - 3 Months Average  
(Up to 12 Months or Longer)

**Size:** 7' High x 3' Wide (Standard)

**Property Type:** Shopping Center, Mall

**Other:** Content is non competitive, no explicit or undesirable media/imagery

## Sample Banner

