

## Fireworks Program

### Overview

The Fireworks Tent Program (FWP) is a one of a kind use that combines the sale of firework products that are sold in large retail outlets right in the parking lot. A great way to create passive revenue while driving traffic to the center. Operating for just 10-15 days within the months of June/July, this seasonal program operates within the shortest window throughout the year to bring value to the bottom line.

### Benefits

- Create short term passive revenue (portfolio wide)
- Program implementation and management at No Expense!
- Rent collection, insurance, and maintenance handled by EPM
- Permitting and local municipal approvals acquired prior to deployment
- Temporary addition of a specialty retailer to your tenant mix

### Program Requirements

**Footprint:** 8-16 parking spaces

**Term:** 2-3 Weeks

**Size:** 30' x 45' (Standard)

**Property Type:** Shopping Center, Mall

**Other:** Tent with Printed Banners and Signage, Small Storage Unit

### Sample Tent

